

DO NOT PUT DOWN YOUR  
**SMARTPHONE**

*Head into the store with the tools you need*

# GROCERY LIST

Before hitting the store, download a list app or use the built-in notes app to make a list of items that you intend to purchase

Stick with your list to avoid overspending



# COUPONS

Use your web browser or specialty coupon apps to search for grocery store and product coupons



# CALCULATOR

Your phone does math!

When in doubt, use the built-in calculator to figure out unit costs



# COMPARISON

Not sure if you're looking at the best price?

Use an online shopping app or your web browser to compare prices before buying



# REWARDS

Most grocery stores have loyalty programs and many have companion apps that track your points and serve up tailored offers



BROUGHT TO YOU BY



Sources: CouponCabin.com, Food Marketing Institute, U.S. Bureau of Labor Statistics

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